



Intrinsic Software Inc. 604 801 6461 Telephone
700 West Pender St 604 801 6417 Facsimile
10th floor www.intrinsic.com
Vancouver BC
Canada V6C 1G8

Intrinsic Announces New Soleus® Design Win

Licensee will use Soleus to deliver a Connected Personal Navigation Device for European Market

Vancouver, BC – November 7, 2008 – Intrinsic Software International, Inc. (TSX: ICS), a global wireless software solutions provider, today announced the second Soleus design win this year, for a new Personal Navigation Device (PND) which is being developed for the European market. The licensee, an existing Soleus customer for their own branded products, is using Soleus to develop a product for a leading handheld device supplier for the European market who will market the product under its own brand.

Intrinsic's customer is able to reuse earlier Soleus engineering work to speed development of the navigation device allowing its customer to get the new product to market quickly. By acting as an Original Device Manufacturer (ODM), the customer is enabling a lightweight navigation device with data connectivity but no voice telephony for its customer. With Soleus as the software platform, the ODM rapidly modified an existing device design to accommodate its customer's requirement. In the new device, the Soleus applications and telephony stack have enabled wireless GPRS connectivity for real-time traffic updates, local searches on the Internet for up-to-date points of interest, and other live data services.

"We are excited to see an existing customer using Soleus to expand into new device projects in the connected navigation space," said Tracy Rees, Chief Operating Officer, Intrinsic. "The Soleus modular architecture allows for device elements to be quickly customized without significant source code changes enabling manufacturers to establish a catalog of customizable handsets."

Financial terms of the agreement were not disclosed. Royalty revenues will commence with product shipments, which are expected to commence by the first quarter of 2009.

News Release



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About Intrinsic Software International, Inc.

Intrinsic provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and converged devices. The company's software products include the Soleus™ software platform for consumer device development and the recently acquired Destinator® GPS/navigation technologies. Combined with award winning engineering services and years of systems integration expertise, these solutions help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsic is a Microsoft® Windows Embedded Gold Partner and a winner of Windows Embedded Excellence Awards in 2007 and 2008, a Symbian Competence Center and Symbian Platinum Partner. Intrinsic is publicly traded (TSX:ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K., and the United States.

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For more information, please contact:

Brad Zaytsoff
Intrinsic Software International, Inc.
Email: bzaytsoff@intrinsic.com
Phone: (604) 648-4038

Investor Relations:

Murray Duncan
Intrinsic Software International, Inc.
Email: mduncan@intrinsic.com
Phone: (604) 646-7971

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